

Peer Based facilitated JAM sessions for professional development

Driven by Science, Individualized for you!

Tangible and verifiable results that sustain over time

Best-in-class organizations for employee engagement enjoy 23% higher profitability over the competition, 10% higher customer satisfaction, 43% lower turnover, 66% higher employee well-being, and 18% higher individual productivity [*Gallup Q*¹² *Survey*].

At PB JAM, we help companies for whom people are the core assets to nurture better workplaces where employees engage, grow, and thrive!

PB JAM is a unique value proposition in your learning and development roadmap.

- 1. High level of individualization that allows each participant, in consultation with their supervisor, to customize their experience, goals, and outcomes (no canned content)
- 2. Measurable progress made visible to participants and their employers (Use our insights for internal talent development discussions, budgeting, and goal setting)
- 3. Easy to incorporate into your existing professional development initiatives with a minimal learning curve (we are force-multipliers for leaders and HR)

We do this by offering 12-16 week programs like Better You! where small curated groups of 3-5 peers each typically from different companies/functions come together virtually with our experienced live facilitators for 90-120 minutes per week at a mutually suitable time.

In the first 5 weeks of the Better You! program, our participants build clarity on their current developmental needs through reflection and focus. Over the next 7 weeks, visible and measurable outcomes help them gain confidence in their ability to effect positive change.



Our capable and scalable online platform is built upon a peer-based approach and a unique blend of proven and emerging scientific insights from neuroscience, industrial and organizational psychology, operations management, and behavioral sciences.

Our platform is helpful to companies and people leaders who genuinely believe for their employees that "Better You is Better Us!" and we have found that when such leaders nominate participants who reciprocally believe in "Better Me is Better We!", PB JAM engagement provides the best outcomes.

Try us out! We offer a free workshop (1-2 hours) where you can see our approach in action. After the workshop, engage us for a small pilot (5-10 nominees from your company to go through our 12-week program). Their feedback and experience will help you validate our fit for your company and goals. Let's do something wonderful together!